

COGS Coalition of Geriatric Services

P. O. Box 2131, Ellicott City, MD 21041 info@cogsmd.org www.cogsmd.org

April 2014

Dear Friend,

Every day seniors in our community wake up cold during the winter because they can't afford to pay their electric bill. Others skip meals because they can't afford to buy food. Still, there are others who can't afford their medications and make the conscious decision to not take what the doctor prescribed.

You can help us make life a little easier for them by supporting Neighbor Ride and the Howard County Office on Aging's Vivian Reid Community Fund.

Join us on Friday, November 14, 2014, at The Great Room at Savage Mill for **Fall Fest 2014 – COGS 9th Annual Fundraiser to benefit Neighbor Ride and the Howard County Office on Aging's Vivian L. Reid Community Fund**. This year's event will be a fun-filled evening featuring live entertainment, casino games, dinner, beer and wine - all included in the price of the ticket. You'll have an opportunity to bid on quality items at our Silent Auction or take a chance to win a valuable prize in our raffle.

Sponsorship Packages Are Available

As a sponsor you'll be front and center with exposure to over 150 attendees. Sponsorships start at \$500 and give you:

-  An opportunity to market your services at the event
-  Pre- and post-event PR
-  Complimentary tickets and
-  Recognition at the event with program listing and signage

Complete details about the Sponsorship Packages are described on the attached document. Please consider this opportunity and make a significant difference to Neighbor Ride and The Vivian L. Reid Community Fund.

Next Steps

We need your help. Please sign up today to be a Sponsor or consider a donation for Neighbor Ride and the Vivian Reid Community Fund. Complete the enclosed form and return it with your check to COGS ***no later than July 1st in order to be listed in the pre-event publicity.***

Last year the proceeds from this event represented a significant amount of the budget for both Neighbor Ride and the Vivian Reid Community Fund. More information about each organization is included in this package.

Let's not let them down – support these two organizations by participating in Fall Fest 2014. If you have questions about FallFest, please contact me, or contact our administrator, at info@cogsmd.org.

Sincerely,

Deb Valenza

Deb Valenza, Home Call of Maryland
COGS President

COGS 9th Annual Fundraiser

Benefiting Neighbor Ride & The Howard County Office on Aging's Vivian L. Reid Community Fund

Friday, November 14, 2014 * 6 – 10 PM
The Great Room at Savage Mill

Sponsorship Packages *(Page 1 of 2)*

Black Jack Sponsors - \$1250 –3 Spots Only

- 6 tickets for the event
- Listing and quarter page ad in the event program
- 6 foot table top display area in the lobby
- Recognition during the event and on signage
- Recognition in post-event publicity
- Prominent positioning as Black Jack Sponsor to be displayed on two Black Jack Tables

Texas Hold Em' Sponsor - \$1250 – ~~1 Spot Only~~ – **SOLD!**

- 6 tickets for the event
- Listing and quarter page ad in the event program
- 6 foot table top display area in the lobby
- Recognition during the event and on signage
- Recognition in post-event publicity
- Prominent positioning as Texas Hold Em' Sponsor to be displayed at the Texas Hold Em' Table

Beverage Sponsor - \$1250 – ~~1 Spot Only~~ - **SOLD!**

- 6 tickets for the event
- Listing and quarter page ad in the event program
- 6 foot table top display area in the lobby
- Recognition during the event and on signage
- Recognition in post-event publicity
- Prominent positioning as Beverage Sponsor to be displayed on the evening's beverage station

Diamond Sponsor - \$1000

- 6 tickets for the event
- Listing and quarter page ad in the event program
- 6 foot table top display area in the lobby
- Recognition during the event and on signage
- Recognition in post-event publicity

Money Wheel Sponsor - \$750 – 1 Spot Only

- 2 tickets for the event
- Listing in the program
- Recognition on signage at the event
- Recognition in post-event publicity
- Prominent positioning as "Money Wheel Sponsor" to be displayed at the evening's Money Wheel

COGS 9th Annual Fundraiser

Benefiting Neighbor Ride & The Howard County Office on Aging's Vivian L. Reid Community Fund

Friday, November 14, 2014 * 6 – 10 PM
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Sponsorship Packages *(Page 2 of 2)*

Roulette Sponsor - \$750 – 1 Spot Only

- 2 tickets for the event
- Listing in the program
- Recognition on signage at the event
- Recognition in post-event publicity
- Prominent positioning as “Roulette Sponsor” to be displayed at the evening’s Roulette Table

Craps Table Sponsor - \$750 – 1 Spot Only

- 2 tickets for the event
- Listing in the program
- Recognition on signage at the event
- Recognition in post-event publicity
- Prominent positioning as “Craps Table Sponsor” to be displayed at the evening’s Craps Table

Hors D’oeuvres Sponsor - \$750 – 1 Spot Only

- 2 tickets for the event
- Listing in the program
- Recognition on signage at the event
- Recognition in post-event publicity
- Prominent positioning as “Hors D’oeuvres Sponsor” to be displayed at the Hors d’oeuvres station

Dessert Sponsor - \$750 – 1 Spot Only

- 2 tickets for the event
- Listing in the program
- Recognition on signage at the event
- Recognition in post-event publicity
- Prominent positioning as “Dessert Sponsor” to be displayed at the evening’s Dessert Station

Sapphire Sponsor - \$500

- 2 tickets for the event
- Listing in the program
- Recognition on signage at the event
- Recognition in post-event publicity

Print Sponsor - \$250

- Listing in the program
- Prominent positioning as “Print Sponsor” to be displayed on the evening’s programs

Media Sponsor – In-Kind Exchange (Value \$500)

- 2 tickets for the event
- Listing in the program
- Recognition on signage at the event
- Recognition in post-event publicity



COGS 9th Annual Fundraiser

**To Benefit
NEIGHBOR RIDE AND
THE HOWARD COUNTY OFFICE ON AGING'S
VIVIAN REID COMMUNITY FUND**

**Friday, November 14, 2014
6 - 10 PM
The Great Room at Savage Mill**

Sponsor Donation Form

Yes, we support the seniors in Howard County and would like to be a Sponsor for Fall Fest 2014!

Name of Company/Agency: _____

Your Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Please Indicate Your Sponsor Level:

Black Jack Sponsor - \$1250

Craps Table Sponsor - \$750

~~**Texas Hold Em' Sponsor - \$1250**~~

Hors D'oeuvres Sponsor - \$750

~~**Beverage Sponsor - \$1250**~~

Dessert Sponsor - \$750

Diamond Sponsor - \$1000

Sapphire Sponsor - \$500

Money Wheel Sponsor - \$750

Print Sponsor - \$250

Roulette Sponsor - \$750

Media Sponsor - (In Kind Exchange - Value \$500)

**My Donation to Neighbor Ride and The Vivian L. Reid Community Fund.
Amount \$ _____**

Make checks payable to: COGS and mail to: COGS, P.O. Box 2131, Ellicott City, MD 21041.

To pay by credit card, please contact us at info@cogsmd.org

More Information About Neighbor Ride and the Vivian Reid Community Fund

NEIGHBOR RIDE - Neighbor Ride is a volunteer-based nonprofit that has been providing door-to-door transportation for Howard County residents, age 60 and over, since 2004. Transportation to destinations within a 900 square mile area is provided for medical appointments, social outings, religious services, shopping, fitness activities and other day-to-day needs. Neighbor Ride's original team of 20 volunteers has grown to one of over 340, all deeply committed to the seniors they serve. To date, volunteers have provided over 85,000 trips, helping local seniors remain active, independent and connected to the community.

The CDC has indicated that a lack of alternatives to driving disproportionately affects vulnerable populations, such as the elderly, by limiting access to health care, healthy foods and social interaction. Providing for the transportation needs of seniors is clearly essential to overcoming this key barrier to health care and ensuring the continued well-being and dignity of the elderly. By working together to ensure that older members of our community have access to safe, convenient and affordable transportation, Neighbor Ride's volunteers enable seniors to effectively manage their health care, participate in physical activities that decrease risks for chronic conditions, tend to personal needs such as grocery shopping and enjoy social interactions that reduce loneliness and improve life quality. Personal comments from seniors clearly illustrate that Neighbor Ride is, indeed, making a difference:

"Neighbor Ride's volunteers are very dedicated to seniors and their transportation needs... You guys are a class act that cannot be beat. We seniors certainly do thrive because your volunteers care enough to drive."

"I can't stress enough how important these wonderful volunteers who help me in my day-to-day life are!"

"Neighbor Ride made it possible for me to live in my home since I had to give up driving."

"Without Neighbor Ride, I would not be able to get to my dialysis appointments. The staff and volunteers are all wonderful to work with."

"I am 93 years old and use a walker. The rides enable me to take art classes at the Bain Center. What a wonderful gift."

"If it was not for Neighbor Ride I would not be able to attend my Parkinson exercise program. Thank you for your wonderful program and for your volunteers."

"Neighbor Ride's volunteers are courteous, thoughtful and caring individuals. This is a remarkable service that takes the stress of finding a ride and turns it into a positive feeling of community."

"You [Neighbor Ride] are one of the best things to happen to Howard County!"





Howard County's Office On Aging Vivian Reid Community Fund - The Vivian L. Reid Community Fund provides emergency financial assistance to older adults in Howard County whose needs cannot be met by public funds. The fund began with an initial donation from Vivian Reid, a former administrator of the Howard County Office on Aging, and continues today thanks to generous donations from the local community.

In 2013, the Reid Fund served 288 clients, distributing more than \$30,127. This assistance represents an increase of 28% over last year, with most funds being used to help older adults avoid utility turn-offs and eviction. The Vivian Reid Community Fund also works with other local agencies to provide needed services. The Office on Aging relies heavily upon this fund to help seniors and adults with disabilities cover the cost of eyeglasses, pharmacy needs and limited dental assistance. These essential services are generally not covered by Medicare and Medical Assistance.

The Vivian Reid Community Fund also works with other local agencies to provide needed services. Recently, due to the loss of another federal grant, the Fund has been called upon to help seniors and adults with disabilities cover the cost of eyeglasses, pharmacy needs and limited dental assistance. All of these represent the essential services not generally covered by Medicare and Medical Assistance.

Recently, the Reid Fund was used to assist a 65 year old transition from an out-of-state assisted living facility to be near family here in Howard County. He arrived with a mattress and a chair. The Vivian Reid Fund bought a bed frame, linens and other household items. The Office on Aging worked with the Christian Women's Thrift shop who donated furniture, kitchen ware, a radio and small TV. This gentleman has now successfully transitioned to independent living, has new friends in his apartment building and is thankful for the kindness and help he received from neighbors who care.

Each year, events like this help to support the Vivian Reid Fund to meet the needs of an ever-increasing older adult population in Howard County.